



## SAN DIEGO SCENE

**T**he Naval Air Depot at Naval Air Station, North Island and Carlsbad-based Kisco Retirement Communities will both be recognized in April with California Award for Performance Excellence honors. The awards are designed to emulate the Malcolm Baldrige National Quality Award.

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With what may be the largest enterprise deployment of corporate instant messaging, San Diego's **WiredRed Software** says that the U.S. Department of Labor has purchased 18,000 seats of e/pop Alert, WiredRed's new instantaneous emergency notification system. The product will provide the DOL with the ability to notify personnel throughout its Washington, D.C., headquarters about emergencies, meetings and important memoranda in real time. **Allen Drennan**, CEO and founder of WiredRed, says his company's flagship product was designed specifically for sprawling, campus-type facilities like the DOL.

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Bookings at the newly expanded **San Diego**

**Convention Center** are strong for 2002, with 727,000 room nights already spoken for compared to 500,000 in 2001. Overall, **ConVis** expects the number of visitors to San Diego this year to grow 2.4 percent. The hotel room inventory will grow 2.5 percent, providing 50,690 rooms to serve visitors. With the addition of new rooms and visitors canceling each other out, occupancy will remain flat at 70 percent, a decline from the 73.5 percent the region enjoyed two years ago.

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"Yes, we did make it with some room to spare," reports **Dave Mitchell** of the **Neurosciences Institute**, which needed to reach a \$3 million annual fund-raising goal by Dec. 31 to unlock a \$2 million match from Manhattan's **Lewis and Dorothy Cullman**. "We're at \$3.3 million, with more gifts coming in."

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Interviews with **Dr. Phil Bauer**, **Jack Berkman**, **Charles Bieler** and **Lee Hamilton** are featured this month on the "Heart of San Diego," the **Fred Lewis**-hosted television show that airs in prime time on ITV. The full

schedule is on Page 21.

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"It saves you money. It saves you time. It saves you stress," says **Dana Korey**, proprietor of **Away With Clutter** in Del Mar, when asked why a busy person should organize the workspace better. She's been organizing other people's desks and files for 15 years.

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Five communities — Sorrento Mesa (92121), Rancho Bernardo (92127), Carlsbad (92008 and 92009), Poway (92064) and Torrey Pines (92037 and 92121) — are home to 43 percent of the region's technology and biotech companies, reports the **San Diego Regional Economic Development Corp.** The data was collected from more than 283 firms representing 35,833 employees.

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Biotech employment in early 2001 dipped 11 percent to 26,740, down from the record 30,121 of a year earlier, reports **Alexander X Inc.**, a San Diego-based publisher of technology directories. The dip, however, appears to have been an aberration. A new Alexander directory shows the region being home to 461 biotech companies, up 13 percent from 408 a year earlier.

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**Advanced Tissue Sciences Inc.**, one of San Diego's leading biotechs, is expanding into 29,141 square feet of wet lab space within the new **Wateridge Summit** project in Sorrento Mesa. The 10-year, \$10 million lease gains ATS occupancy of the site in March. Headquartered on North Torrey Pines Road, the company develops and manufactures human-based tissues and organs for repair and transplantation. The owner and developer of Wateridge is **Multi-Tech Properties Inc.** **Eric Northbrook**, **Chad Urie** and **Brian Driscoll** of **Colliers International** are the project's exclusive leasing reps. **David Cantwell** and **Scott Granger** of

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Transformation of this former warehouse to a gleaming modern kitchen has been completed by **Roel Construction Co.** **Gate Gourmet** is a 13,000-square-foot full-service airline catering site.